



### WHAT IS ARTERIAL RAPID TRANSIT (ART)?

ART is a new type of transit service in the Atlanta Region. ART will create a network of fast, frequent routes on existing high-density, mixed-use arterial corridors. ART bus service typically operates in mixed traffic with other vehicles and is characterized by short wait times, traffic signal priority, queue jump lanes, and enhanced amenities.



### HOW DOES ART DIFFER FROM THE CURRENT LOCAL SERVICE?

ART uses technology to improve priority and reliability. By equipping buses and traffic signals with transponders, the vehicles can get additional time from traffic signals. This, combined with serving fewer combined stops, allows the bus to provide a more efficient transit experience.



### BENEFITS OF ART

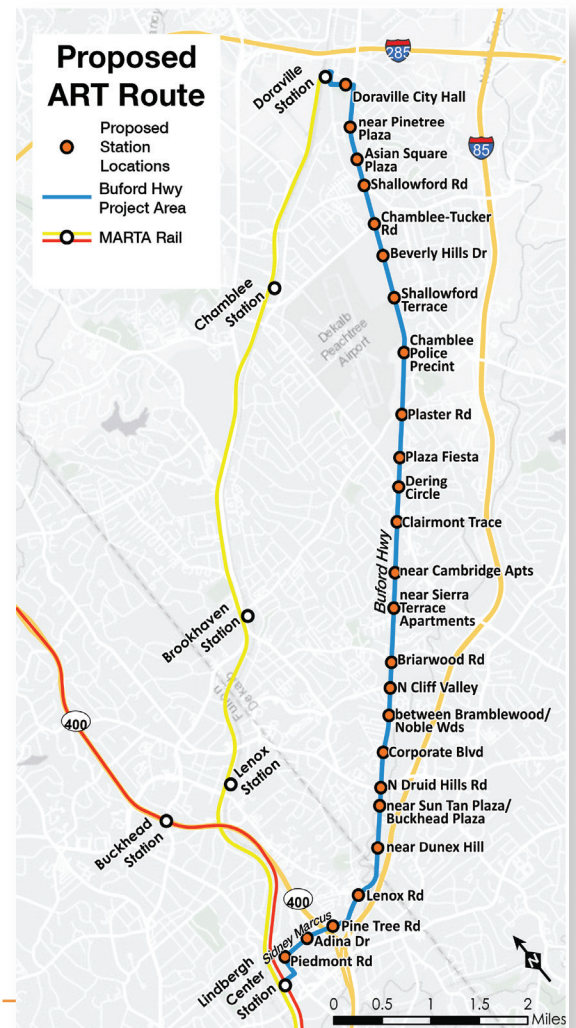
- All-door boarding
- Reduces travel time
- Improves traffic safety
- Increases transit reliability
- Creates faster connections
- Reduces Greenhouse Gas (GHG) and local air pollutant emissions



### ART ROUTE

Buford Highway is a vital regional transportation corridor, MARTA's busiest bus route (Route 39) services Buford Highway.

The ART route will travel between Lindbergh Center Station and Doraville.



# FACT SHEET

## Buford Highway



### HOW LONG WILL THE PROJECT TAKE TO COMPLETE?

MARTA has begun developing concept designs for ART stations and amenities, determining station locations, analyzing additional right-of-way locations, identifying other projects that impact or enhance Buford ART, and holding public meetings to inform and gather input from the community and transit riders who use Route 39 and local transit services. The project is anticipated to be completed in late 2024.

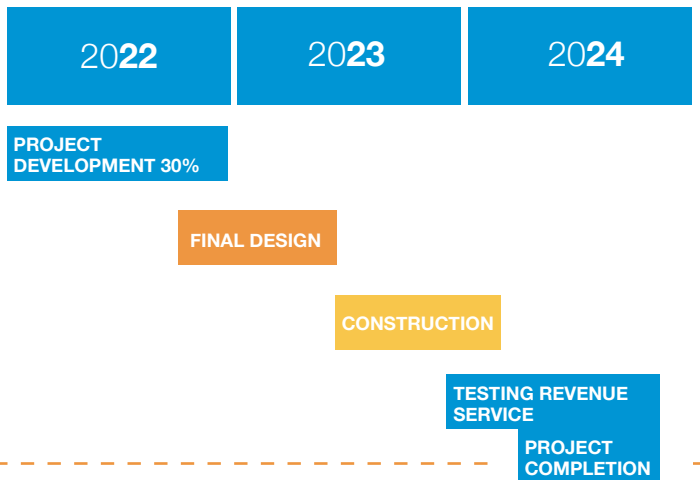


### AMENITIES BEING CONSIDERED FOR ART STATIONS

- Seating
- Real-time digital signage
- Enhanced lighting
- Placed near Hawk signals and crossings
- Security cameras
- Bicycle racks



### WHERE WE ARE



### HOW TO HELP

MARTA is conducting public outreach throughout the project to provide information about the project and obtain feedback to ensure the corridor meets the community's needs now and in the future. For more information, visit: [itsmarta.com/buford-highway](https://itsmarta.com/buford-highway).

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